



EXHIBITION & SPONSORSHIP PACKAGES

EuroSense 2012 - Fifth European Conference on Sensory and Consumer Research
9-12 September 2012
Berne Congress Centre, Berne, Switzerland
Exhibition and Sponsorship Opportunities

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The last 'EuroSense' conference held in Vitoria-Gasteiz, Spain in 2010, was a **'sold-out event'** attracting 400 delegates. The table top exhibition sites sold out very quickly and at the 2012 conference there will be 16 Table Top exhibition spaces with ample space around each display. The exhibits will be located in the Foyer of the Congress Centre which is where the welcome reception, refreshments, lunches and the posters will be and so there will be plenty of opportunity for you to interact with the delegates. Each space will have access to power if required, however you should provide your own lighting and extension cables. The Exhibition and Sponsorship packages for EuroSense 2012 have been designed to encourage industrial and association support for the conference.

All exhibitors and sponsors will receive the following with additional advantages dependant on the level of sponsorship:

- Web and programme listing – Exhibitors and sponsors will be listed in advance on the conference website www.eurosense.elsevier.com and in the abstract book provided to all attendees.
- Your Company profile within the exhibition and sponsors section of the EuroSense 2012 website and the abstract book (150-300 words).
- Your Company logo on the holding slide on the conference platform together with other sponsors and exhibitors.
- A delegate list including the delegate name and company will be emailed to exhibitors and sponsors 2 weeks before the conference.

Please provide by email a short company profile, web address, logo and contact details as soon as possible.

***VAT charges** - if you are VAT registered you are classed as a business:

Sponsorship:

- If you are based in the UK you will be charged 20% VAT
- If you are based in the EU and you provide your VAT number you will be VAT exempt, if you do not provide your VAT number you will be charged 20% VAT
- If you are based in the Rest of the World you will be VAT exempt

Exhibition:

- Local Swiss VAT of 8% will be charged on all exhibition bookings

EXHIBITION

Exhibition table-top displays - Euro 1250.00 + 8% VAT = Euro 1350

A booking includes:

- 1 table and 2 chairs (Tables are 2m x 60cm)
- Company name board for your table (A4 size)

Booth furniture and back drops will not be provided as part of your booking, but you are welcome to bring your own modular stands or panels.

Exhibitors are able to take advantage of the following additional exhibitor benefits by providing the information requested:

- 1) Single page advert in the abstract book

Please provide by email a print-ready high-resolution mono A4 (30cmx21cm) pdf file of your advert for inclusion in the delegate manual. This must be provided no later than **Friday 15 June 2012**. Please email the advert to Robyn Camilleri: r.camilleri@elsevier.com

- 2) 1 free full delegate registration to include access to the conference, full catering and conference materials
- 3) 1 free stand personnel registration to include catering including access to the welcome reception
- 4) 1 copy of the abstract book for the stand
- 5) A further 2 delegates are entitled to register at the academic rate - Euro 550.00 + VAT @ 7.6% = Euro 591.80, a saving of Euro 100 per delegate

SET UP: Sunday 9 September 2012 from 11:00 - 14:00.
BREAK DOWN: Wednesday 12 September 2012 after the last refreshment break
ROOM LAYOUT: As in previous EuroSense Exhibitions, the table top exhibits will be arranged in alphabetical order

SHIPMENT DETAILS:

All details in regards to the shipment will be sent to exhibitors closer to the time of the conference

INSURANCE:

Your booking does not cover insurance which should be arranged separately. Please be aware that you will be asked for a copy of your public liability insurance certificate by the event organisers closer to the time of the conference.

Sponsorship

Gold Sponsorship Packages:

Abstract Book @ Euro 4000 + VAT @ 20% (if applicable)

This booking entitles you to:

- Your logo on the abstract book - given to all delegates

Conference Bags @ Euro 3200 + VAT @ 20% (if applicable)

This booking entitles you to:

- Your company logo together with the conference logo on the high quality conference bag given to each delegate
- Opportunity to include **one item** of promotional material within the bag

Internet Café @ Euro 3200 + VAT @ 20% (if applicable)

This booking entitles you to:

- Sponsors logo on the screen savers of terminals
- Your website as default homepage on terminals
- Display area close to the Internet Café

Poster Sessions (Monday 9 and Tuesday 10 September) @ Euro 3000 + VAT @ 20% (if applicable) per session

This booking entitles you to:

- Your logo on each of the poster board numbers
- Display area and table for you to promote your company during the course of the poster session

Conference Gala Dinner (Tuesday 10 September) @ Euro 3000 + VAT @ 20% (if applicable) for sole sponsorship

The conference gala dinner will take place at wonderful local venue

This booking entitles you to:

- On site 'sponsor' signage during the evening to include a variety of branded signs
- Display area and table for you to promote your company during the course of the dinner
- Branded invitation included in the delegate pack.

Lanyards @ Euro 3000 + VAT @ 20% (if applicable)

This booking entitles you to:

- Your logo on the lanyard to which delegates clip their badges.

Conference Welcome Drinks Reception (Sunday 9 September @ Euro 2000 + VAT @ 20% (if applicable)

The conference reception will take place in the Foyer of the Congress Centre, which is also where the exhibitors and posters are located.

This booking entitles you to:

- On site 'sponsor' signage during the evening to include a variety of branded signs
- Display area and table for you to promote your company during the course of the welcome reception
- Branded invitation included in the delegate pack

Silver Sponsorship Packages:

Lunch Breaks @ Euro 1500 + VAT @ 20% (if applicable) per break

This booking entitles you to:

- On site 'sponsor' signage within the refreshment area
- Display area and table for you to promote your company during the course of the lunch break (Please bring along the items to the display area 30 minutes before your sponsored break)

NB. This packages does not give free entry to the conference, you should register as a delegate if you would like to attend

Refreshment Breaks @ Euro 1000 + VAT @ 20% (if applicable) per break

This booking entitles you to:

- On site 'sponsor' signage in the conference catering areas
- Display area and table for you to promote your company during the course of the refreshment break (Please bring along the items to the display area 30 minutes before your sponsored break)

NB. This packages does not give free entry to the conference, you should register as a delegate if you would like to attend

Studentship(s) @ Euro 650 + VAT @ 20% (if applicable)

This booking entitles you to:

- You will be able to choose a student from the list of registered students and their fee will be refunded to them
- An email will be sent on your behalf to the student to say that your company has sponsored their attendance
- A list of studentships will be present in the abstract book along with your company logo

NB. This packages does not give free entry to the conference, you should register as a delegate if you would like to attend

Inserts in Conference Bags @ Euro 650 + VAT @ 20% (if applicable)

This booking entitles you to:

- Include **one piece** of promotional material within each delegate bag.

NB. This packages does not give free entry to the conference, you should register as a delegate if you would like to attend

Literature Display @ Euro 450 + VAT @ 20% (if applicable)

This booking entitles you to:

- Include **one piece** of promotional material displayed on the conference literature display table for each delegate.

NB. This packages does not give free entry to the conference, you should register as a delegate if you would like to attend

Terms and Conditions of Booking:

Acceptance of applications for table-top exhibits or sponsorship is at the discretion of the organizers. Payment must be made in advance of the conference and is non-refundable according to the cancellation terms. Invoice terms are 30 days net. You will be provided with confirmation of your booking, and details of shipping co-ordinates and relevant shipping deadlines will be sent to exhibitors and relevant sponsors closer to the time of the conference.

Cancellations: If you find it necessary to cancel your exhibition or sponsorship package, please email the Conference Project Lead, Robyn Camilleri: r.camilleri@elsevier.com

Provided that written notice is received before Friday 27 July 2012, a full refund will be given (less a 10% administration charge). If written notice is received by Friday 10 August 2012, a 50% refund will be given. It is regretted that no refunds will be given for cancellations after Friday 10 August 2012 or for no-shows at the conference: the full exhibition and sponsorship package fee (100% cancellation charges) will be payable.

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