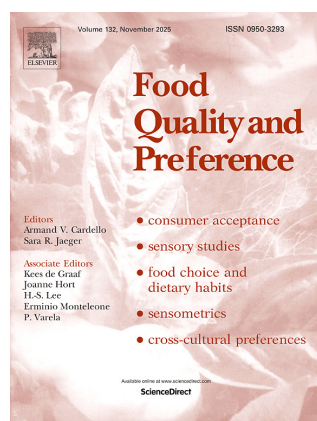


## Supporting Publication



## About the Conference

The European Sensory Science Society (E3S) and the Norwegian Sensory Network together with Nofima have the pleasure to invite you to the 12th European Conference on Sensory and Consumer Research ‘A Sense of Impact’.

EuroSense brings together sensory and consumer researchers, both academics and from industry, worldwide. The meeting is a unique opportunity for discovering the latest innovations in the field and for networking, as well as meeting up with colleagues and friends in a relaxed atmosphere.

The topic of the 2026 conference is ‘A Sense of Impact’. Submissions should highlight the impact of the research on societal or industrial issues at the light of the SDG2030 (“for people, planet and prosperity”).

Our commitment is to build a scientific program considering emerging challenges, the latest knowledge, and out-of-the-box ideas in both fundamental and applied sensory and consumer science. The conference includes food and other applications where the study of the senses plays a key role.

## Conference Topics

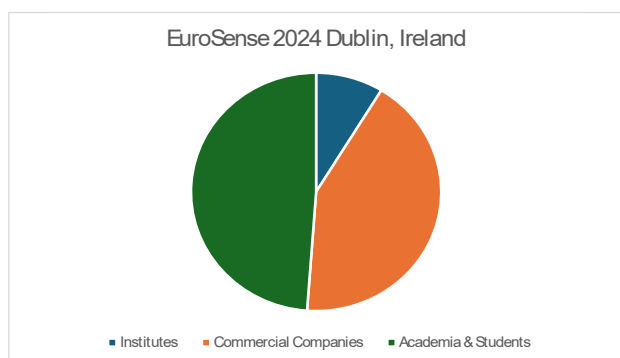
- Fundamentals of sensory perception
- Sensory science for health & wellbeing
- Sensory & consumer drivers of sustainability
- Diversity perspectives in sensory & consumer sciences
- The meal experience in context
- Applied sensory & consumer science
- Disruptive technologies, AI & consumer-driven innovation
- Sensometrics and new data science opportunities
- Increasing the impact of sensory and consumer science

## Organised by



# Sponsorship and Exhibition Information

Elsevier's extensive global network of physical scientists in academia, business and government is being targeted to generate a highly qualified audience from the **EuroSense** community.



## USE YOUR PRESENCE AT THE EUROSENSE TO:

- 1 Launch new products and highlight existing ones
- 2 Increase brand awareness and elevate your company profile
- 3 Network with specialists, seek international partners and form new alliances
- 4 Increase visibility in focused markets
- 5 Communicate your message to a highly qualified scientific and expert community
- 6 Build relationships for the future
- 7 Attract new talent and strengthen partnerships
- 8 Generate sales leads and educate the market

# Marketing Reach

An extensive marketing campaign will be used to promote **EuroSense** to ensure maximum exposure for your organisation.

Website 

A website devoted to the Conference, **[www.eurosense.elsevier.com/](http://www.eurosense.elsevier.com/)** is live and will be updated continuously in the lead up to the event providing all current information on the program, speakers, networking functions and a section dedicated to sponsors and exhibitors.

Social media/Twitter  
**#Eurosense2026**



E-Mail Marketing 

Direct email broadcasts will be distributed regularly in the lead up to the event. The email broadcasts include Congress updates such as program announcements, registration opening, networking functions, newly confirmed sponsors and exhibitors and more.

**For further information on  
sponsorship and exhibition opportunities,  
Please contact:**

**Daphne Llewellyn Davies**

**T:** 07905 762721

**E:** [daphne.davies@outlook.com](mailto:daphne.davies@outlook.com)

PLATINUM SPONSOR

€ 22,000

- Company acknowledgement on all official conference support signs and on all marketing collateral
- Special recognition on the conference website
- Complimentary registration for 5 delegates
- Complimentary 6x2m shell scheme booth
- One set of promotional material to be handed out at registration
- A complimentary meeting room
- A complimentary advertisement in the Conference App
- Option to brand specific portions of the meeting, including 3 of the following\*:
  - **Welcome reception • Coffee break • Lunch break • Workshop**
  - **Poster award • Lanyards • Conference app**

GOLD SPONSOR

€ 14,500

- Company acknowledgement on all official conference support signs and on all marketing collateral
- Special recognition on the conference website
- Complimentary registration for 4 delegates
- Complimentary 3x2m shell scheme booth
- One set of promotional material to be handed out at registration
- A complimentary advertisement in the Conference App
- Option to brand specific portions of the meeting, including 2 of the following\*:
  - **Welcome reception • Coffee break • Lunch break • Workshop**
  - **Poster award • Conference app**

SILVER SPONSOR

€ 9,000

- Company acknowledgement on all official conference support signs and on all marketing collateral
- Special recognition on the conference website
- Complimentary registration for 3 delegates
- Complimentary 3x2m shell scheme booth
- One set of promotional material to be handed out at registration
- A complimentary advertisement in the Conference App
- Option to brand specific portions of the meeting, including 1 of the following\*:
  - **Coffee break • Poster award • Conference app • Lunch break**

EXHIBITION

- An exhibition will run alongside the conference providing you with the opportunity to network with the delegates, demonstrate your products, generate new sales leads and raise your profile within the scientific community. This is centrally located next to the catering and posters to ensure good footfall
- The exhibition package includes company acknowledgement on all official support signs, conference website and on all marketing collateral
- The following option is available:

<b>Shell Scheme (3x2m, including complimentary registration for 1 delegate)</b>	<b>€ 3,800</b>
<b>Shell Scheme (6x2m, including complimentary registration for 2 delegates)</b>	<b>€ 7,500</b>
<b>A table + 2 chairs and lighting are included. Power is chargeable.</b>	

(\*) Based on first come first served receipt of commitments







## ADDITIONAL SPONSORSHIP OPPORTUNITIES

Promotion exposure for our sponsors includes:


- Listing of your logo and company name, short description and link through to your company website on the conference website
- Packages can also be tailor-made to suit individual requirements


See below for additional specific benefits and exposure

### BRANDING AND VISIBILITY


<div>REFILL BOTTLES</div> <div>€ 7,500</div> <div><ul style="list-style-type: none"><li>• Your company logo on every refill bottle available at the conference</li><li>• Complimentary registration for 2 delegates</li></ul><div>EXCLUSIVE</div></div>	<div>LANYARDS</div> <div>3 places available</div> <div>€ 5,500</div> <div><ul style="list-style-type: none"><li>• Your company logo on the woven conference lanyard given to each delegate and worn throughout the conference</li><li>• Complimentary registration for 1 delegate</li></ul></div>
<div>CHARGING STATION</div> <div>€ 3,500</div> <div><p>Located within the exhibit hall, this new standalone Charging Station will provide attendees with the facility to charge their cell phones, tablets or lap tops during the day.</p><p>This package offers the sponsor full branding on the standalone unit cover (attendees use the facility at their own risk)</p><ul style="list-style-type: none"><li>• Complimentary registration for 1 delegate</li></ul><div>EXCLUSIVE</div></div>	<div>REGISTRATION DESK</div> <div>€ 3,500</div> <div><ul style="list-style-type: none"><li>• Your company logo on poster and signage at the registration desk</li><li>• Your company logo on pens distributed at the conference</li><li>• Complimentary registration for 1 delegate</li></ul><div>EXCLUSIVE</div></div>
<div>POSTER AWARD</div> <div>CONTACT US</div> <div><ul style="list-style-type: none"><li>• Best poster that reflects the theme of the conference</li></ul></div>	<div>REGISTRATION HANDOUT</div> <div>€ 1,650</div> <div><ul style="list-style-type: none"><li>• Your promotional material can be handed out to each delegate during the registration process on-site. This applies to light weight materials only – books etc. will not be inserted into delegate bags, but are more appropriate for literature displays. Materials should be sent to the Project Lead in time for insertion - specific dates and quantities will be provided on application</li></ul></div>


(\*) Based on first come first served receipt of commitments

LITERATURE DISPLAY	€ 2,000
 <ul style="list-style-type: none"> <li>A piece of your promotional material will be displayed on the literature table located in a prominent place. Stocks will be replenished during the meeting by Elsevier on-site staff</li> </ul>	


APP ADVERT	€ 1,750
 <ul style="list-style-type: none"> <li>This action is exclusive for sponsors/exhibitors, allowing you to place a full color advert on the conference app</li> <li>Image should be text like PNG or JPG and have a size of 1500x2000px</li> </ul>	


NAMING OF THE PLENARY SESSION ROOM	€ 11,000
 <ul style="list-style-type: none"> <li>An exclusive opportunity to have high profile branding of the plenary room that will be named after your company.</li> <li>Prominent branding at auditorium entrance</li> <li>The name of the room on the online conference programme including the conference app and venue signage.</li> <li>Complimentary registration for 2 delegates</li> </ul>	

NAMING OF ONE THE BREAK OUT ROOMS	€ 5,000
 <ul style="list-style-type: none"> <li>An excellent opportunity to have high profile branding of a break out room that will be named after your company.</li> <li>Prominent branding at auditorium entrance</li> <li>The name of the room on the online conference programme including the conference app and venue signage.</li> <li>Complimentary registration for 1 delegate</li> </ul>	

POSTER SESSIONS	€ 3,500 PER SESSION OR € 6,500 FOR ALL POSTERS SESSIONS INCLUDING 2 FULL DELEGATE PLACES
 <ul style="list-style-type: none"> <li>Signage featuring your logo promoting your sponsorship close to the posters</li> <li>Your logo on the printed poster board numbers</li> <li>Your company name on the conference programme including the conference app as the poster session sponsor.</li> <li>Space for your pull up banner close to the posters during the course of the session</li> <li>One free full delegate place at the symposium</li> </ul>	

CONFERENCE APP	CONTACT US
 <p>Sponsor Elsevier's conference App, available on all Android and iOS devices. Your company logo will be displayed prominently on the app</p> <ul style="list-style-type: none"> <li>Details of the program and speakers</li> <li>Abstracts of all the talks and posters</li> <li>Presentation and Poster files</li> <li>Information on exhibitors and sponsors</li> <li>Conference floor plans</li> <li>Allows participants to plan what presentations to attend, add notes to the program, make lists via the To Do feature and add custom tags to presentations and exhibitors</li> </ul>	

TOTE BAG	€ 7,500
 <ul style="list-style-type: none"> <li>The tote Bag is made from an environmentally friendly fabric and given to all delegates at registration. The sponsor logo appears on the bag and the sponsor can add their own note book and pen if desired.</li> <li>Complimentary registration for 2 delegates</li> </ul>	

'PUSH' MESSAGE ON THE CONFERENCE APP	€ 1,750
 <ul style="list-style-type: none"> <li>Add a short pre prepared message to reach all attendees during the conference</li> <li>Perfect for drawing attention to your exhibit, poster or sponsorship package.</li> </ul>	

(\*) Based on first come first served receipt of commitments

## NETWORKING OPPORTUNITIES

### GALA DINNER

€ 9,500



An unrivalled opportunity to have high profile branding at the main social event of the conference

- Opportunity to give a short address at the beginning of the dinner
- Company logo prominently displayed in the serving area
- A tabletop exhibition display during the dinner
- One set of promotional materials to be handed out at registration
- Complimentary registration for 2 delegates



### LUNCH SESSION

Exclusive per break

€ 5,500



- Sponsorship of one of the Conference Lunches
- Opportunity to give a short address at the beginning of the lunch
- Your company logo on available paraphernalia
- A table top exhibition display during the lunch
- Company logo prominently displayed in the serving area
- One set of promotional materials to be handed out at registration
- Complimentary registration for 1 delegate



### WORKSHOP

€ 4,500



- Showcase your products to the conference delegates at a dedicated workshop session
- Promoted on the conference website
- Open to all pre-registered delegates
- Full AV support included
- Complimentary registration for 1 delegate

(Taking place before the conference programme starts)

### COFFEE BREAK

Exclusive per break

€ 2,800



- Sponsorship of one of the Conference Coffee Breaks
- Company logo prominently displayed in the serving area
- Complimentary registration for 1 delegate



### WELCOME DRINKS

€ 8,500



- Opportunity to give a short address at the beginning of the reception
- Company logo prominently displayed in the serving area
- One set of promotional materials to be handed out at registration
- Complimentary registration for 2 delegates



### NETWORKING ZONE

€ 7,500



- A designated space for newcomers and delegates to meet up.
- The networking zone will be named after your company
- Table top exhibit with your literature
- Your company logo and name on the poster and signage.
- Opportunity for you to add your own 'pull up banner' close to the Zone
- Complimentary registration for 2 delegates

### Café POD - CONTACT US AS WE ARE AWAITING CONFIRMATION FROM THE VENUE

€ 7,500



- In addition to the coffee and lunch break catering included in the delegate rate this popular Café Pod will be open during the conference open times to sell refreshments and snacks to delegates.
- Complimentary registration for 2 delegates

### OTHER

CONTACT US



- If you have any better ideas and would like to create your own bespoke package to suit your own requirements. Let us know and we will endeavour to make it happen.



## SPONSORSHIP AND EXHIBITION ORDER FORM

## 1. YOUR DETAILS

Company contact name for correspondence

Title (Prof. Dr. Mr. Ms.)      First Name

Surname

Job Title

Organization

Address

State/Country

Post/Zip Code

Tel	Fax
-----	-----

Email

## 2. SPONSORSHIP OPPORTUNITIES

- |                  |          |
|------------------|----------|
| Platinum Sponsor | € 22,000 |
| Gold Sponsor     | € 14,500 |
| Silver Sponsor   | € 9,000  |

## BRANDING AND VISIBILITY

- |                                                                                            |                     |
|--------------------------------------------------------------------------------------------|---------------------|
| <input type="checkbox"/> Refill Bottles                                                    | € 7,500             |
| <input type="checkbox"/> Lanyards                                                          | € 5,500             |
| <input type="checkbox"/> Charging Station                                                  | € 3,500             |
| <input type="checkbox"/> Registration Desk                                                 | € 3,500             |
| <input type="checkbox"/> Tote Bag                                                          | € 7,500             |
| <input type="checkbox"/> Registration Handout                                              | € 1,650             |
| <input type="checkbox"/> App advert                                                        | € 1,750             |
| <input type="checkbox"/> Literature Display                                                | € 2,000             |
| <input type="checkbox"/> Naming of the Plenary room                                        | € 11,000            |
| <input type="checkbox"/> Naming of one of the breakout rooms                               | € 5,000             |
| <input type="checkbox"/> Poster Session Sponsor                                            | € 3,500 per session |
| <input type="checkbox"/> € 6,500 for all posters sessions including 2 full delegate places |                     |
| <input type="checkbox"/> 'PUSH' Message on the conference App                              | € 1,750             |
| <input type="checkbox"/> Conference app                                                    | Contact Us          |

## NETWORKING OPPORTUNITIES

- |                          |                          |            |
|--------------------------|--------------------------|------------|
| <input type="checkbox"/> | Gala dinner              | € 9,500    |
| <input type="checkbox"/> | Welcome drinks reception | € 8,500    |
| <input type="checkbox"/> | Lunch session            | € 5,500    |
| <input type="checkbox"/> | Coffee break             | € 2,800    |
| <input type="checkbox"/> | Workshop                 | € 4,500    |
| <input type="checkbox"/> | Poster Award             | Contact Us |
| <input type="checkbox"/> | Café Pod                 | € 7,500    |

### 3. EXHIBITOR OPPORTUNITIES

- |                                            |         |
|--------------------------------------------|---------|
| <input type="checkbox"/> 3x2m Shell Scheme | € 3,800 |
| <input type="checkbox"/> 6x2m Shell Scheme | € 7,500 |

OTHER (tailored package).....€.....

#### 4. HOW TO PAY

Total amount payable €

- ☐ I will arrange a bank transfer to Elsevier Ltd, please send me the payment details

VAT ID Number (if known) \_\_\_\_\_

## 5. SIGN AND DATE THE FORM

I have read and agree to abide by the payment and cancellation terms as outlined below, and I understand that this form confirms my booking. I accept that from now on charges will be imposed for cancelled bookings, and that up to the full fee will be payable:

Signature \_\_\_\_\_ Today's Date \_\_\_\_\_

## 6. RETURN TO

**For further information on sponsorship and exhibition opportunities, Please contact:**

Daphne Llewellyn Davies

T: 07905 762721

E-mai: daphne.davies@outlook.com

**TERMS AND CONDITIONS OF BOOKING:**

- Acceptance of applications for table-top exhibits or sponsorship is at the discretion of the organisers.
- Cancellations: If you find it necessary to cancel your exhibition or sponsorship package, please contact the conference department immediately using the contact details provided during the confirmation of your involvement. Cancellation more than 91 days prior to the first open day of the conference – 50% of the total charge as a cancellation penalty provided that written notice is received. Cancellation 91 days or less prior to the first open day of the conference – 100% of the total charge as a cancellation penalty.
- Payment must be made in advance of the conference and is non-refundable according to the above cancellation terms.
- If Elsevier are forced to cancel the event for any reason you will be offered a 100% refund of your original booking. If Elsevier are forced to postpone the event for any reason you will be offered a 100% refund of your original booking or the possibility to transfer your funds to the next edition of the event
- You will be provided with confirmation of your booking, along with full details of shipping co-ordinates and relevant shipping deadlines.
- A reduction in Stand space shall be treated as a pro rata cancellation. A signed order of a Stand implies participation by the Exhibitor for the whole of the time when the hall is open to the Visitors. In the event of cancellation by the Exhibitor or failure to exhibit the Stand charges shall be paid in full to the Organiser. Cancellation charges will be applied as indicated above and the parties hereby agree that these constitute a genuine and reasonable estimate of the loss which the Organiser would incur on cancellation of the order by the Exhibitor.
- The exhibition stand contract constitutes a license to exhibit and not a tenancy. The Organiser reserves the right at any time and from time to time to make such alterations in the ground plan of the Exhibition as may in their opinion be necessary in the best interests of the Exhibition and to alter the shape, size or position allocated to the Exhibitor. No alterations to the space allotted will be made in such a way as to impose on the Exhibitor any greater liability for rental than that undertaken in the exhibition stand contract.
- The Exhibitor or Sponsor shall not be entitled to withhold payment of any amounts payable to the Organiser in relation to the exhibition or sponsorship package by reason of any dispute or claim by the Exhibitor or Sponsor in connection with the exhibition/sponsorship package or otherwise nor shall the Exhibitor or Sponsor be entitled to set off any amount which it is alleged is payable or due from the Organiser against any amount payable to the Organiser in relation to the exhibition or sponsorship package.
- Exhibitors are responsible for their own insurance for the event. A copy of your public liability insurance certificate (providing cover of US\$3,000,000) is required prior to the event.
- Price for up to 2 colour printing within logos