

13 - 16 September 2022 | Turku, Finland

Tenth European Conference on
Sensory and Consumer Research

EuroSense2022

A Sense of Earth



The European Sensory Science Society (E3S) and the ATJ Sensory Science Division of the Finnish Society of Food Science and Technology invite you to Turku, Finland for EuroSense2022 'A Sense of Earth'.

Chairs

Mari Sandell,
*University of Helsinki
and University of Turku,
Finland*

Terhi Pohjanheimo,
Aistila Oy, Finland

Organised by



ETS | ELINTARVIKETEIDEN SEURA RY
Finnish Society of Food Science and Technology
SENSORY SCIENCE DIVISION

Abstracts are invited by 18 March 2022 for talks and posters on the following conference topics:

Sustainability/Biodiversity

Measuring sustainable consumer behaviour (methodological measures), communicating sustainability and biodiversity in food system, R&D of sustainable solutions for daily life practises of consumers.

FoodTech

Seeking business and growth opportunities for food system based on the scientific knowledge, open collaboration, and new understanding of the complex human-food relationship.

Food terroir

Exploring the origin of food, PDO, and influence of growth areas and environment on food quality, sensory properties and perception.

Cross cultural research

Investigating the individual differences in sensory perception and consumer behaviour in the food cultural context.

Citizen involvement

Involving citizens in research applying, for example, social media, gamification and different participatory methods connecting general public and science.

Multisensory perception

Understanding of multisensory experiences, cross-modal sensations and, for example, effect of surroundings on perception during the consumption or choice.

www.eurosense.elsevier.com